

## Motorcycle Safety Advisory Council (MSAC)

### Minutes of Meeting

7 November 2023

Via Teams Meeting

**Council Members Present:** Colin McGregor (Chair), Garry Williams (Deputy Chair), Fale Lesa, Alan Petrie, David Golightly, Angela McLeod, Nikki Cameron, Vicky Drew (Secretariat)

---

**Guests:** Richard van der Jagt - Partnered Delivery Manager, John Lammas - Injury Prevention Leader (ACC)  
Ralph Parkes, Narelle Borowcliffe, Todd Wylie, Ellie Trotter (Waka Kotahi)

---

**Apologies:** Maarama Davis

---

#### Documents Tabled:

---

#### 1. Introduction

Council Members met informally between 09:00am and 10:00am.

The Council Meeting commenced at 10:00am.

1.1 Minutes endorsed by Garry Williams, seconded by Angela Williams.

#### 2. Minutes and Actions from previous meeting

**Action 2023-09 -004** – the definition explanation is loose, would still like clarification from Waka Kotahi

**Action 2023-09-0008-** MSAC would like to see the details of the research and would like clarification that the research is including non-ride forever training. Want details on the environmental standards research (budget, details). MSAC was told that the work is underway and is now wrapped up in the syllabus review. The funding is not an issue; however, the Council need to be assured that the quality of work is satisfactory, and it is comprehensive.

**Action-09-0009** – ACC will look into this more as there is confusion over the scope of the RFP.

**Action 2023-11-001-** MSAC to provide feedback on the services order, which is in draft on work that is out of scope. To feedback to DG as an oversight role.

### 3. Waka Kotahi Presentations

#### 3.1 High Risk Motorcycle Routes

Ralph Parkes from Waka Kotahi presented a paper on the work being done on the High-Risk Motorcycle Routes.

**Action 2023-11-0002:** Kenn Beer (Safe Systems Solutions) to be invited to next meeting.

**Action 2023-11 – 0003:** Council asks for assurance/proof that road building includes motorcycle safety from Waka Kotahi.

#### 3.2 Road to Zero

ACC and Waka Kotahi are working together on a Motorcycle safety strategy and looking to push this across government. Working on a Hypothesis document, which is now with targeted delivery manager at ACC. This work will align with R2Z, Chris Hurren, Waka Kotahi and how we can influence change of behaviour.

#### 3.3 Behaviour Change Plan

It is noted that the Behaviour Change plan will be a long-term marketing campaign, which will eventually see a change in behaviour in motorcycling riding.

Looking at working with Waka Kotahi closely on this campaign. Council is concerned about the aspect that the campaign focuses on the fact that motorcyclists do not talk about their mistakes, when most do, there needs to be a balance in the campaign.

ACC will have input into the campaign before it goes to market and will take advice from Colin regarding whether MSAC will have direct input into the campaign.

Action 2023-11-0004: MSAC to write letter to WK providing feedback on motorcycle marketing campaign presented.

### 4. New and Emerging Priorities for ACC

#### 4.1 Māori Equity

Progressing Māori engagement has not progressed because of capacity; however, the Road team now has Nigel Kapa who will be working in this space. ACC did work with Auckland Transport on Kaupapa Māori. However, the work will be progressed in the next PI planning.

#### 4.2 Shiny Side Up Review

WK have said that in the current positioning of SSU they are not going to support the event and they have pulled their part of the funding. However, ACC knows that riders do like to engage with SSU events. We will be looking at taking a similar approach to MAM in which the regional team held 48 regional events. We will be using as much local resource and talent as possible; however Chris Hurren will be in the country, and we will be using him. We have two priorities:

- Sign ups
- Protecting Ride Forever

ACC will be taking a break in holding events, e.g., Kapiti, and will look for options and opportunities moving forward and will present back to Council.

ACC will share with Council the MAM pack that the Regional Injury Prevention Partners have completed, which will provide a basis SSU moving forward.

**Action 2023-11-0005:** ACC to keep council informed of progress on SSU and share MAM Pack

**5. ARSC feedback**

Report tabled. Councillor McGregor acknowledged that going to the ARSC was a positive experience and very useful. He thanked ACC for letting him attend and they made a good team.

VIC Roads are looking to do a 'lift and shift' of Ride Forever this will be pondered on.

There is an opportunity to celebrate 10 years of Ride Forever.

Council "needs to lift their game" for TRAFFINZ and attend. MSAC, and ACC talk about the 5 Pillars.

**6. General Discussion**

ACC acknowledged the letter that the Chair wrote to Minister Jackson, thanking him for his support to the Council. Discussion took place around the way that ACC and the Council will acknowledge future contributions/service to the Council when members leave.

It is noted that in the Ride Forever Quarterly report that there is a very low uptake of Scooter Survival courses, which is concerning to Council. Council asks that this be looked into and ACC report back with a plan to increase numbers.

**Action 2023-11-0006:** ACC to look at away to acknowledge contributions to MSAC such as Minister Jackson.

**Action 2023-11-0007:** Update on Scooter Survival courses, what is being done to increase participation.

Signed Garry Williams

Name: Garry Williams

Council Role: Acting MSAC Chair

Date: 16 November 2023

Action Register

ItemNo/ Minutes Ref	Agreed Action	Responsible Party	Expected Completion Date	Completion Date & Progress Indicator
2023-11-0001	Council to provide feedback on the services order which is in draft on work that is out of scope. To feedback to DG as an oversight role.	Council	March 2024	
2023-11-0002	Kenn Beer to be invited to next meeting.			
2023-11-0003	Council asks for assurance/proof that road building includes motorcycle safety from Waka Kotahi.			
2023-11-0004				
2023-11-0005	ACC to keep council informed of progress on SSU.			
2023-11-0006	ACC to look at away to acknowledge contributions to MSAC such as Minister Jackson.			
2023-11-0007	Update on Scooter Survival courses, what is being done to increase participation.			
2023-09-0001	ACC to investigate te reo Māori for the Look Again Campaign, not just for Te Reo Māori Language week, but for the whole campaign.  There is a desire to integrate more, we will put "Look Again" aside and look at future campaigns. Driver Campaign is not showing a change in behaviour/impact at this time	ACC	Nov	In progress

<p><b>2023-09-0003</b></p>	<p>ACC to find out the reason behind bus back advertising for MAM in Queenstown.</p> <p>local council Funding was available to RIPP who used initiative to put advertising on bus backs which was a pilot. The logic around it was that there are a lot of tourists (car drivers) in Queenstown.</p>	<p>ACC</p>		<p>Done</p>
<p><b>2023-09-0004</b></p>	<p>ACC to explain the definition of rural in R4E Report as Council is looking for consistency.</p> <p>Dave to send email</p>	<p>Dave</p>		
<p><b>2023-09-0005</b></p>	<p>ACC to provide quarterly survey results (NPS) and verbatim comments.</p> <p>Meeting set up with Cass (Customer Feedback specialist) to work through how to pull them out (thematic analysis)</p>	<p>Vicky</p>	<p>End of November</p>	<p>In progress</p>
<p><b>2023-09-0008</b></p>	<p>ACC to provide feedback on status of research.</p> <p>Will respond around TRA and Cantar. Get clarification on question</p>	<p>ACC</p>		
<p><b>2023-09-0009</b></p>	<p>ACC to include non-Ride Forever riders in focus group discussions for independent review.</p> <p>Has been addressed in RFP document</p>	<p>ACC</p>		
<p><b>2023-07-0009:</b></p>	<p>SSU review paper to be sent to MSAC Out cycle</p>	<p>JL</p>	<p>Sep</p>	<p><b>To be updated in pack</b></p>
<p><b>2023-07-0011:</b></p>	<p>Confirm when next barriers are to be contracted to be completed. Road and Roadsides</p>	<p>DK</p>	<p>Sep</p>	<p><b>Done</b></p>

Motorcycle Safety Advisory Council Minutes

